



PROGRAM BULLETIN



Truck-Lite
(US & Canada)

TO: Power Heavy Duty Members
FROM: Jaime Rogan, Program Manager
DATE: May 10, 2016

Power Heavy Duty is pleased to offer a program with **Truck-Lite effective immediately.**

Products Available:

- Mirrors
- Back-Up Alarms & Camera Systems
- Emergency Lighting
- Flashers & Fuses
- Lighting & Accessories
- Reflectors

Program Advantages:

- Discounted Payment Terms
- Discounted Pricing
- Program Rebate
- Individual Growth Rebate
- Group Growth Rebate
- Ad/Co-op Allowance

General Information:

Truck-Lite Co., Inc., headquartered in Falconer, New York with over five operating facilities in the USA and Europe, is the premier supplier of visibility products from the front of the truck to the rear of the trailer...and anywhere in between. By providing unique ideas with advanced technology, Truck-Lite proudly offers innovative and cost-efficient products allowing drivers to See & Be Seen* by other vehicles on the road. Now, with the broadest lighting and accessory line in the industry, you can be assured Truck-Lite's full range of LEDs, sealed or replaceable lighting products, harnesses, mirrors, forward lighting, flashers, work lights, turn signal switches and accessories will meet all of your needs.

Complete details of the Truck-Lite Program can be found under "Programs" on www.powerheavyduty.net.

If you are already buying from Truck-Lite please notify your Program Manager, Jaime Rogan, jrogan@vipar.com to help ensure you begin receiving the new program benefits.

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